

# 2026-27 KEYSTONE PARTNERS

## Corporate and Community Engagement Opportunities



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**At Victory Programs, our promise is simple: service, treatment, support, and care for everyone—no matter what.**

Today, we act as a protective roof over our community's head—bringing access to safe, stable housing, health-focused care, and evidence-based support strategies all under one roof.

As we navigate a changing landscape of funding uncertainty, our corporate, community, and individual partners provide the sturdy foundation we need to hold the line. By supporting a Victory Programs event or program, you play a vital role in keeping our red doors open while demonstrating a shared commitment to building a safer, healthier, and more inclusive Greater Boston.

### Why Partner with Victory Programs?

**AMPLIFY YOUR BRAND:** Gain high-profile visibility across our events, digital channels, and media networks, putting your brand in front of Greater Boston's civic leaders and dedicated changemakers.

**ENGAGE YOUR TEAMS:** Access meaningful, team-building group volunteer opportunities that directly serve our neighbors and foster a corporate culture of community care.

**CHAMPION CIVIC HEALTH:** Align your corporate values with a 50-year legacy of evidence-based care, directly supporting pathways to stable housing and addiction recovery.

### Let's Build Your Impact Together

Take a look through these partnership opportunities to identify the best fit for your team. Whether you choose an existing tier, want to customize a package, or wish to explore a multi-year relationship, we are ready to build a meaningful partnership with you.

### OUR COMMUNITY REACH

**5,400+**

Individuals and families served annually.

**117**

Zip codes reached across Greater Boston.

**25+**

Program sites operating as an integrated continuum of care.

**7,800+**

Households reached through monthly e-newsletters.

**5,900+**

Engaged social media followers.

**42,900+**

Nutritious meals served annually at the Boston Living Center.



# Partnering for Impact: Let's Do Lunch and Days of Service

[vpi.org/lunch](http://vpi.org/lunch)

Our corporate partners provide the sturdy foundation we need to hold the line for health and housing equity across Greater Boston. A **"Let's Do Lunch!" sponsorship directly funds** the daily congregate meals and nutrition program at our historic Boston Living Center (BLC) in the Back Bay, addressing critical food insecurity for members living with HIV/AIDS and other chronic illnesses.

The core impact of your investment is keeping these vital plates full to support health, recovery, and community connection. As an exclusive partner bonus, your sponsorship unlocks a high-morale corporate Day of Service—inviting up to seven staff to serve meals in our dining room. This hands-on collaboration turns your financial contribution into a shared "day of victory".

| SPONSORSHIP LEVEL                                | NOURISHMENT IMPACT (BLC)                                                                                                                                                       | SERVICE OPPORTUNITY                                                                                                                                                        | STRATEGIC ENGAGEMENT                                                                                                                                                                                                       | BRAND & MEDIA REACH                                                                                                                                                                                                                                                          |
|--------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>FRONTLINE PARTNER</b><br><br>\$10,000         | <ul style="list-style-type: none"> <li>• <b>Directly funds 1,250 hot, nutritious meals</b> at the BLC for members navigating food insecurity and chronic illnesses.</li> </ul> | <ul style="list-style-type: none"> <li>• Priority scheduling for a corporate Day of Service.</li> <li>• Accommodates up to 7 on-site or 20 off-site volunteers.</li> </ul> | <ul style="list-style-type: none"> <li>• A private, in-office or virtual Lunch &amp; Learn session for your employees, led by a VPI program expert, to discuss regional public health and housing complexities.</li> </ul> | <ul style="list-style-type: none"> <li>• Dedicated feature in our monthly e-newsletter (7,800+ households)</li> <li>• Co-branded posts to our 5,900+ social media followers.</li> <li>• Premier logo placement on our website and in the BLC dining room signage.</li> </ul> |
| <b>COMMUNITY CHAMPION SPONSOR</b><br><br>\$5,000 | <ul style="list-style-type: none"> <li>• <b>Underwrites 625 nutritious congregate meals</b> at the BLC to support community health.</li> </ul>                                 | <ul style="list-style-type: none"> <li>• Group volunteer shift (up to 7 volunteers).</li> </ul>                                                                            | <ul style="list-style-type: none"> <li>• A private Lunch &amp; Learn with a VPI development leader to share stories of client stability and community victory.</li> </ul>                                                  | <ul style="list-style-type: none"> <li>• Co-branded feature in our monthly e-newsletter.</li> <li>• Social media promotions.</li> <li>• Prominent logo placement on our website.</li> </ul>                                                                                  |
| <b>DIRECT IMPACT SPONSOR</b><br><br>\$2,500      | <ul style="list-style-type: none"> <li>• <b>Directly provides 312 hot, dignity-driven meals</b> for unhoused and medically vulnerable community members.</li> </ul>            | <ul style="list-style-type: none"> <li>• Group volunteer shift (up to 7 volunteers).</li> </ul>                                                                            | <ul style="list-style-type: none"> <li>• An educational lunch gathering at your office or a Victory Programs site to learn directly from our program team about your impact.</li> </ul>                                    | <ul style="list-style-type: none"> <li>• Group recognition in our monthly e-newsletter.</li> <li>• Dedicated social media highlights.</li> <li>• Logo feature on our website.</li> </ul>                                                                                     |
| <b>ACTION ALLY</b><br><br>\$1,000                | <ul style="list-style-type: none"> <li>• <b>Funds 125 critical meals</b> at the BLC to address immediate food insecurity.</li> </ul>                                           | <ul style="list-style-type: none"> <li>• Group volunteer shift (up to 7 volunteers).</li> </ul>                                                                            |                                                                                                                                                                                                                            | <ul style="list-style-type: none"> <li>• Recognition across our digital platforms.</li> <li>• Social media feature.</li> <li>• Partner listing on our website.</li> </ul>                                                                                                    |