

2026-27 KEYSTONE PARTNERS

Corporate and Community Engagement Opportunities



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At Victory Programs, our promise is simple: service, treatment, support, and care for everyone—no matter what.

Today, we act as a protective roof over our community's head—bringing access to safe, stable housing, health-focused care, and evidence-based support strategies all under one roof.

As we navigate a changing landscape of funding uncertainty, our corporate, community, and individual partners provide the sturdy foundation we need to hold the line. By supporting a Victory Programs event or program, you play a vital role in keeping our red doors open while demonstrating a shared commitment to building a safer, healthier, and more inclusive Greater Boston.

Why Partner with Victory Programs?

AMPLIFY YOUR BRAND: Gain high-profile visibility across our events, digital channels, and media networks, putting your brand in front of Greater Boston's civic leaders and dedicated changemakers.

ENGAGE YOUR TEAMS: Access meaningful, team-building group volunteer opportunities that directly serve our neighbors and foster a corporate culture of community care.

CHAMPION CIVIC HEALTH: Align your corporate values with a 50-year legacy of evidence-based care, directly supporting pathways to stable housing and addiction recovery.

Let's Build Your Impact Together

Take a look through these partnership opportunities to identify the best fit for your team. Whether you choose an existing tier, want to customize a package, or wish to explore a multi-year relationship, we are ready to build a meaningful partnership with you.

OUR COMMUNITY REACH

5,400+

Individuals and families served annually.

117

Zip codes reached across Greater Boston.

25+

Program sites operating as an integrated continuum of care.

7,800+

Households reached through monthly e-newsletters.

5,900+

Engaged social media followers.

42,900+

Nutritious meals served annually at the Boston Living Center.



A Red Door Evening with Victory Programs

vpi.org/red-door

Victory Programs is excited to gather this fall for a special evening of gratitude, connection, and vision for the future of our programs. Bringing together dedicated advocates, civic leaders, and longtime champions, this intimate evening honors those who make our work possible and builds the momentum needed to keep our doors open 365 days a year.



THURSDAY, OCTOBER 22 5:30 – 7:00 PM
JAMAICA PLAIN RECOVERY CENTER (JPRC)

PARTNER WITH US Sponsorship opportunities are available for businesses and community partners seeking a high-impact investment in health, housing, and recovery. Sponsoring this event directly strengthens our programs while showcasing your organization's commitment to our community. Reach out to our development team to learn more about sponsorship packages at development@vpi.org or 617-318-3434 x146.

SPONSORSHIP LEVEL	KEY EVENT HIGHLIGHTS	BRAND & MEDIA REACH	CORPORATE TEAM ENGAGEMENT
RED DOOR PRESENTER \$10,000	- Company name listed as a Presenting Sponsor in event title - Special introduction & verbal recognition by CEO Sarah Porter - Logo displayed at the event 8 Passes to the event	- Dedicated feature in our monthly e-Newsletter (7,800+) and website - Logo on VPI website & custom social posts	- Priority scheduling for a corporate Day of Service for up to 7 on-site or 20 off-site volunteers. - In-office Lunch & Learn with CEO Sarah Porter
GUARDIAN SPONSOR \$5,000	- Prominent signage at a featured event highlight. - Verbal recognition during the speaking program - Logo displayed at the event 6 Passes to the event	- Co-branded feature in our monthly e-Newsletter and website - Logo on VPI website & social post mention	- Group Volunteer Shift (up to 7 staff) at the Boston Living Center - Private, in-office Lunch & Learn with CDO Shauna Helton
THRESHOLD SPONSOR \$2,500	- Signage at an event highlight. - Logo displayed at the event 4 Passes to the event	- Logo placement in our monthly e-Newsletter - Logo on VPI website & social post mention	Group Volunteer Shift (up to 7 staff) at the Boston Living Center
SAFE HAVEN ALLY \$1,000	- Logo displayed at the event 2 Passes to the event	- Listed in our monthly e-Newsletter - Listed on VPI website & social post mention	Group Volunteer Shift (up to 7 staff) at the Boston Living Center