



## 2026 SPONSORSHIP OPPORTUNITIES

Victory Programs opens the door to hope, recovery, and community for individuals and families facing homelessness, substance use disorder, or other chronic health conditions. For more than 50 years, we have been fostering a world where everyone has access to safe, healthy, and inclusive communities.



Corporations, foundations, and individuals have long supported Victory Programs to help make our mission possible. As an event sponsor, you will have a direct and positive impact on our communities while promoting your company and its core values.

**Shauna Helton, Chief Development Officer**

shelton@vpi.org | (617) 318-3434 x146

404 S. Huntington Ave., Boston, MA 02130

[www.vpi.org](http://www.vpi.org)

@VictoryPrograms



Victory Programs' Red Door Events bring community members, donors, and partners together to learn what happens when people step through our iconic Red Doors to access housing, health, recovery, and hope. These intimate events occur at one of our various program sites and provide an inside look at our dynamic work.

SPONSORSHIP BENEFITS	VICTORY LEADER \$10,000	VICTORY PARTNER \$5,000	VICTORY ADVOCATE \$2,500	VICTORY SUPPORTER \$1,000
Company name listed as a Presenting Sponsor in event title				
Special recognition during speaking program at the event				
Feature in our monthly e-newsletter sent to over 7,800 households				
Logo will be included in digital and print promotions, event signage, slideshow, and press materials				
Logo on Victory Programs' website				
Featured on our social media platforms with over 5,935 followers				
Receive complimentary tickets to special events	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Opportunity to have an in-person lunch in your office or at Victory Programs for staff to learn about the impact of our work				
Opportunity to volunteer as a group at the Boston Living Center, Mobile Prevention Team, or Victory Connector				

# Let's Do Lunch! at the Boston Living Center



Victory Programs' Boston Living Center (BLC), located at 29 Stanhope Street in the Back Bay, offers members access to a robust Food Pantry and nutritious meals program five days a week to address food insecurity and connect members to a supportive, accepting community.

Through a Victory Programs' Let's Do Lunch! sponsorship, you can support members of the Boston Living Center who rely on the meals program as their primary or secondary food source.

<b>SPONSORSHIP BENEFITS</b>	<b>VICTORY LEADER</b> \$10,000	<b>VICTORY PARTNER</b> \$5,000	<b>VICTORY ADVOCATE</b> \$2,500	<b>VICTORY SUPPORTER</b> \$1,000
Number of meals your sponsorship provides	1,250 meals	625 meals	312 meals	125 meals
Special Zoom or in-person meet and greet with President & CEO Sarah Porter to learn about the BLC				
Feature in our monthly e-newsletter sent to over 7,800 households				
Logo on Victory Programs' website				
Featured on social media platforms with over 5,935 followers				
Receive complimentary tickets to special events	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Opportunity to have an in-person lunch in your office or at Victory Programs for staff to learn about the impact of Victory Programs				
Opportunity to volunteer as a group at the Boston Living Center or Victory Connector				

# Virtual Roundtable Discussions



Our virtual roundtable discussions are typically facilitated by President and CEO Sarah Porter and feature conversations with a panel of experts in housing, substance use, health, family homelessness, and other issues that affect our community. These discussions attract a wide range of attendees, such as corporate partners, leaders from community organizations, public officials, individual constituents, and donors.

Virtual roundtable discussions occur twice a year and will be posted on YouTube and on Victory Programs' website, where they are shareable for your use.

<b>SPONSORSHIP BENEFITS</b>	<b>VICTORY LEADER \$2,000</b>	<b>VICTORY PARTNER \$1,500</b>	<b>VICTORY ADVOCATE \$1,000</b>	<b>VICTORY SUPPORTER \$500</b>
Company name listed as a Presenting Sponsor in event title				
Special recognition and introduction at the start of the Roundtable Panel				
Feature in our monthly e-newsletter sent to over 7,800 households				
Logo will be included in all Roundtable digital and print promotions, slideshow, and press materials				
Logo on Victory Programs' website				
Featured on social media platforms with over 5,935 followers				
Receive complimentary tickets to special events	8 tickets	6 tickets	4 tickets	2 tickets
Opportunity to have an in-person lunch in your office or at Victory Programs for staff to learn about the impact of Victory Programs				
Opportunity to volunteer as a group at the Boston Living Center or Victory Connector				

# So You Want to Do It All?



*Make the greatest impact by sponsoring all of our events.*

SPONSORSHIP BENEFITS	ANNUAL 1-YEAR VICTORY LEADER \$20,000	6-MONTH VICTORY PARTNER \$15,000
Company name listed as a Presenting Sponsor in all event titles		
Special recognition during speaking program at all events		
Feature in our monthly e-newsletter sent to over 7,800 households		
Company logo will be included in digital and print promotions, event signage, slideshows, and press materials for all events		
Logo on Victory Programs' website		
Featured on social media platforms with over 5,935 followers		
Receive complimentary tickets to special events	8 tickets	6 tickets
Opportunity to have an in-person lunch in your office or at Victory Programs for staff to learn about the impact of Victory Programs		
Opportunity to volunteer as a group at the Boston Living Center or Victory Connector		

## TAILORED PACKAGES

We are happy to discuss customizing benefits and packages that fit your company's needs and sponsorship interests.

**For more information about sponsorships, contact:**

Shauna Helton, Chief Development Officer

shelton@vpi.org

(617) 318-3434 x146

## **Serve Meals at the Boston Living Center**

29 Stanhope St., Boston, MA

Help serve meals to our members living with HIV/AIDS and other chronic illnesses who may also be experiencing substance use disorder and housing or food insecurity.

**Lunch shifts:** Weekdays from 10:00 AM - 2:30 PM

**Dinner shifts:** Mondays from 4:00 PM - 7:00 PM

*Max capacity of 7 volunteers per shift.*

## **Build Prevention and Safety Kits**

965 Massachusetts Ave.  
Boston, MA

Work in collaboration with staff at the Victory Connector to build kits filled with vital, lifesaving supplies for the people we serve.

**Two-hour shifts, running between 10 AM and 4 PM,  
Monday through Friday.**

*Max capacity of 20 volunteers per shift.*

Due to space limitations of our kitchen and communal spaces, volunteer group sizes are limited, but opportunities for larger group engagements are available upon request.



## Your Support is Vital: Other Ways to Help

- Donate needed supplies from our wish list. Visit [www.vpi.org/wish-list](http://www.vpi.org/wish-list) for our latest list.
- Purchase personal care items and build prevention and safety kits in your office.
- Host a drive for cold or warm weather gear, socks, or other supplies.
- Become an advocate and spread Victory Programs' mission with your network on Facebook, Instagram, and LinkedIn @victoryprograms.

**For more information about volunteering or hosting a drive, contact us!**

[volunteer@vpi.org](mailto:volunteer@vpi.org) | (781) 786-1284

[www.vpi.org/volunteer](http://www.vpi.org/volunteer)