



2026 SPONSORSHIP OPPORTUNITIES

Victory Programs opens the door to hope, recovery, and community for individuals and families facing homelessness, substance use disorder, or other chronic health conditions. For more than 50 years, we have been fostering a world where everyone has access to safe, healthy, and inclusive communities.



Corporations, foundations, and individuals have long supported Victory Programs to help make our mission possible. As an event sponsor, you will have a direct and positive impact on our communities while promoting your company and its core values.

Shauna Helton, Chief Development Officer

shelton@vpi.org | (617) 318-3434 x146

404 S. Huntington Ave., Boston, MA 02130

www.vpi.org

@VictoryPrograms



Victory Programs' Red Door Events bring community members, donors, and partners together to learn what happens when people step through our iconic Red Doors to access housing, health, recovery, and hope. These intimate events occur at one of our various program sites and provide an inside look at our dynamic work.

SPONSORSHIP BENEFITS	VICTORY LEADER \$10,000	VICTORY PARTNER \$5,000	VICTORY ADVOCATE \$2,500	VICTORY SUPPORTER \$1,000
Company name listed as a Presenting Sponsor in event title	✓			
Special recognition during speaking program at the event	✓	✓		
Feature in our monthly e-newsletter sent to over 7,800 households	✓	✓	✓	
Logo will be included in digital and print promotions, event signage, slideshow, and press materials	✓	✓	✓	
Logo on Victory Programs' website	✓	✓	✓	✓
Featured on our social media platforms with over 5,935 followers	✓	✓	✓	✓
Receive complimentary tickets to special events	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Opportunity to have an in-person lunch in your office or at Victory Programs for staff to learn about the impact of our work	✓	✓	✓	✓
Opportunity to volunteer as a group at the Boston Living Center, Mobile Prevention Team, or Victory Connector	✓	✓	✓	✓

Let's Do Lunch! at the Boston Living Center



Victory Programs' Boston Living Center (BLC), located at 29 Stanhope Street in the Back Bay, offers members access to a robust Food Pantry and nutritious meals program five days a week to address food insecurity and connect members to a supportive, accepting community.

Through a Victory Programs' Let's Do Lunch! sponsorship, you can support members of the Boston Living Center who rely on the meals program as their primary or secondary food source.

SPONSORSHIP BENEFITS	VICTORY LEADER \$10,000	VICTORY PARTNER \$5,000	VICTORY ADVOCATE \$2,500	VICTORY SUPPORTER \$1,000
Number of meals your sponsorship provides	1,400 meals	700 meals	350 meals	150 meals
Special Zoom or in-person meet and greet with President & CEO Sarah Porter to learn about the BLC	✓			
Feature in our monthly e-newsletter sent to over 7,800 households	✓	✓		
Logo on Victory Programs' website	✓	✓		
Featured on social media platforms with over 5,935 followers	✓	✓	✓	✓
Receive complimentary tickets to special events	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Opportunity to have an in-person lunch in your office or at Victory Programs for staff to learn about the impact of Victory Programs	✓	✓	✓	✓
Opportunity to volunteer as a group at the Boston Living Center or Victory Connector	✓	✓	✓	✓

Virtual Roundtable Discussions



Our virtual roundtable discussions are typically facilitated by President and CEO Sarah Porter and feature conversations with a panel of experts in housing, substance use, health, family homelessness, and other issues that affect our community. These discussions attract a wide range of attendees, such as corporate partners, leaders from community organizations, public officials, individual constituents, and donors.

Virtual roundtable discussions occur twice a year and will be posted on YouTube and on Victory Programs' website, where they are shareable for your use.

SPONSORSHIP BENEFITS	VICTORY LEADER \$2,000	VICTORY PARTNER \$1,500	VICTORY ADVOCATE \$1,000	VICTORY SUPPORTER \$500
Company name listed as a Presenting Sponsor in event title	✓			
Special recognition and introduction at the start of the Roundtable Panel	✓	✓		
Feature in our monthly e-newsletter sent to over 7,800 households	✓	✓		
Logo will be included in all Roundtable digital and print promotions, slideshow, and press materials	✓	✓	✓	
Logo on Victory Programs' website	✓	✓	✓	✓
Featured on social media platforms with over 5,935 followers	✓	✓	✓	✓
Receive complimentary tickets to special events	8 tickets	6 tickets	4 tickets	2 tickets
Opportunity to have an in-person lunch in your office or at Victory Programs for staff to learn about the impact of Victory Programs	✓	✓	✓	✓
Opportunity to volunteer as a group at the Boston Living Center or Victory Connector	✓	✓	✓	✓

So You Want to Do It All?



Make the greatest impact by sponsoring all of our events.

SPONSORSHIP BENEFITS	ANNUAL 1-YEAR VICTORY LEADER \$20,000	6-MONTH VICTORY PARTNER \$15,000
Company name listed as a Presenting Sponsor in all event titles	✓	
Special recognition during speaking program at all events	✓	✓
Feature in our monthly e-newsletter sent to over 7,800 households	✓	✓
Company logo will be included in digital and print promotions, event signage, slideshows, and press materials for all events	✓	✓
Logo on Victory Programs' website	✓	✓
Featured on social media platforms with over 5,935 followers	✓	✓
Receive complimentary tickets to special events	8 tickets	6 tickets
Opportunity to have an in-person lunch in your office or at Victory Programs for staff to learn about the impact of Victory Programs	✓	✓
Opportunity to volunteer as a group at the Boston Living Center or Victory Connector	✓	✓

TAILORED PACKAGES

We are happy to discuss customizing benefits and packages that fit your company's needs and sponsorship interests.

For more information about sponsorships, contact:

Shauna Helton, Chief Development Officer

shelton@vpi.org

(617) 318-3434 x146

(July 1, 2024 – June 30, 2025)

This year brought challenges unlike any we've faced before, but through it all, Victory Programs endured. When times were uncertain, we leaned in. We showed up for those pushed to the margins, standing as a steadfast safety net when it mattered most.

We launched a new division, expanded our portfolio of programs, and deepened our reach across the community. More people than ever before accessed two or more of our programs, proof that when care is connected, lives change.

Every milestone we've reached is a reflection of the strength and resilience of those we serve and the compassion of those who stand beside us. Because of you, we're able to be that steady hand and open door for thousands of people finding their way forward. Together, we are proving that even in the toughest of times, hope always finds a way.

Total number of adults and children served: 5,368



974 touchpoints with street-based individuals by our Street Outreach Team.



446 individuals sought refuge at the Victory Connector.



108 individuals transitioned from shelter into safe, stable, and permanent supportive housing.



342 adults and children were served at our emergency family shelters.



617 individuals received critical services and support at one of our six residential recovery homes – an increase of 10% from last year.



159 HIV+ heads of household and their 141 household members received support to maintain housing and access to utilities through our new Rental Assistance Program.



1,046 turned to the BLC for nourishment, connection, and guidance – an increase of 14% from last year.



39,693 meals were served at the Boston Living Center – an increase of 587 meals over the last year.



104 new hires stepped into roles across Victory Programs.



345 hard-working individuals made up the Victory Programs workforce.

Serve Meals at the Boston Living Center

29 Stanhope St., Boston, MA

Help serve meals to our members living with HIV/AIDS and other chronic illnesses who may also be experiencing substance use disorder and housing or food insecurity.

Lunch shifts: Weekdays from 10:00 AM - 2:30 PM

Dinner shifts: Mondays from 4:00 PM - 7:00 PM

Max capacity of 7 volunteers per shift.

Build Prevention and Safety Kits

965 Massachusetts Ave.
Boston, MA

Work in collaboration with staff at the Victory Connector to build kits filled with vital, lifesaving supplies for the people we serve.

**Two-hour shifts, running between 10 AM and 4 PM,
Monday through Friday.**

Max capacity of 20 volunteers per shift.

Due to space limitations of our kitchen and communal spaces, volunteer group sizes are limited, but opportunities for larger group engagements are available upon request.



Your Support is Vital: Other Ways to Help

- Donate needed supplies from our wish list. Visit www.vpi.org/wish-list for our latest list.
- Purchase personal care items and build prevention and safety kits in your office.
- Host a drive for cold or warm weather gear, socks, or other supplies.
- Become an advocate and spread Victory Programs' mission with your network on Facebook, Instagram, and LinkedIn @victoryprograms.

For more information about volunteering or hosting a drive, contact us!

volunteer@vpi.org | (781) 786-1284

www.vpi.org/volunteer