



# Hope Starts Here

## 50 Years of Building Pathways to Victory

Thursday, November 6, 2025 | *Artists for Humanity*

### Sponsorship Opportunities

Victory Programs (VPI) opens the door to hope, recovery, and community for individuals and families facing homelessness, addiction, trauma, HIV/AIDS, and other chronic health conditions. Since 1975, corporations, foundations, and individuals have long supported Victory Programs to make our mission possible. As an event sponsor, you will directly impact countless lives while promoting your company and its core values.

The 50th Anniversary event will reflect on our storied journey, honor our accomplishments, and acknowledge the incredible support we've received from our community of donors, partners, leaders, and volunteers.

To become a sponsor, please contact Chief Development Officer Shauna Helton at [shelton@vpi.org](mailto:shelton@vpi.org) or 617-318-3434 x146.

## Sponsorship Levels

### Victory Leader \$50,000

*Premier Sponsorship  
Opportunity*

This exclusive opportunity is available for up to (3) sponsors at \$50,000 each, giving your company unparalleled visibility at the 50th Anniversary Celebration. Exclusive Benefits Include:

- **Event Title Recognition:** Your company will be prominently featured in the event title as a lead sponsor (e.g., “Presented by [Company Name]”).
- **12 Event Tickets:** *Additional tickets available at a special rate.*
- **Welcome/Closing Remarks:** Opportunity for your company to deliver welcome or closing remarks at the event.
- **Premier Logo Placement:** Your company’s logo will be prominently displayed on all event materials, including digital and print promotions, signage, press releases, and email communications to our 7,000+ supporters.
- **Website Hyperlink:** All digital placements of your logo will include a hyperlink to your company’s website.
- **Newsletter Spotlight:** A dedicated feature on your company in our Fall 2025 newsletter, reaching our broad audience of supporters.
- **Step & Repeat Branding:** Your logo will be prominently displayed on the Step & Repeat backdrop, ensuring high visibility in photos.
- **Social Media Recognition:** Recognition of sponsorship with every event social post across our social media channels.
- **Verbal Recognition:** Acknowledgment during the speaking program as a key event sponsor.
- **Program Book Feature:** A full-page feature of your company in the event’s digital and print program book.
- **Branded Takeaway Items:** Option to provide branded items for 200+ guests to take home.
- **Exclusive Invitations:** Your company will receive invitations to Victory Programs’ exclusive events throughout the year.
- **Customizable Benefits:** We will work with you to tailor the sponsorship benefits to align with your goals.

## Sponsorship Levels

### Victory Partner \$25,000

- **10 Event Tickets:** *Additional tickets available at a special rate.*
- **Premier Logo Placement:** Your company's logo will be prominently displayed on all event materials, including digital and print promotions, signage, press releases, and email communications to our 7,000+ supporters.
- **Website Hyperlink:** All digital placements of your logo will include a hyperlink to your company's website.
- **Newsletter Spotlight:** A feature on your company in the Fall 2025 newsletter.
- **Step & Repeat Branding:** Your logo will be prominently displayed on the Step & Repeat backdrop, ensuring high visibility in photos.
- **Social Media Posts:** Four dedicated social media posts recognizing your sponsorship.
- **Verbal Recognition:** Acknowledgment during the event's speaking program.
- **Program Book Feature:** A full-page feature of your company in the event's digital and print program book.
- **Branded Takeaway Items:** Option to provide branded items for 200+ guests.
- **Exclusive Invitations:** Your company will be invited to Victory Programs' exclusive events throughout the year.
- **Customizable Benefits:** Sponsorship benefits can be customized to meet your company's needs.

### Victory Advocate \$15,000

- **8 Event Tickets:** *Additional tickets available at a special rate.*
- **Event Promotion Logo Placement:** Your company's logo will be featured on various event materials, including digital and print promotions, press releases, and email communications to our 7,000+ supporters.
- **Website Hyperlink:** All digital placements of your logo will include a hyperlink to your company's website.
- **Newsletter Spotlight:** Your company will be spotlighted in our Fall 2025 newsletter.
- **Social Media Posts:** Three dedicated social media posts recognizing your sponsorship.
- **Verbal Recognition:** Acknowledgment during the event's speaking program.
- **Program Book Feature:** A half-page feature of your company in the event's digital and print program book.
- **Branded Takeaway Items:** Option to provide branded items for 200+ guests.
- **Exclusive Invitations:** Your company will be invited to Victory Programs' exclusive events throughout the year.
- **Customizable Benefits:** Sponsorship benefits can be customized to meet your company's needs.

## Sponsorship Levels

### Victory Champion \$10,000

- **6 Event Tickets:** *Additional tickets available at a special rate.*
- **Event Promotion Logo Placement:** Your company's logo will be featured on various event materials, including digital and print promotions, press releases, and email communications to our 7,000+ supporters.
- **Newsletter Spotlight:** A spotlight on your company in the Fall 2025 newsletter.
- **Website Hyperlink:** All digital placements of your logo will include a hyperlink to your company's website.
- **Social Media Posts:** Two dedicated social media posts recognizing your sponsorship.
- **Verbal Recognition:** Mention during the event's speaking program.
- **Program Book Feature:** A quarter-page feature of your company in the event's digital and print program book.
- **Branded Takeaway Items:** Option to provide branded items for 200+ guests.
- **Exclusive Invitations:** Invitations to Victory Programs' exclusive events throughout the year.
- **Customizable Benefits:** **We will tailor benefits to align with your company's objectives.**

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### Victory Supporter \$5,000

- **4 Event Tickets:** *Additional tickets available at a special rate.*
- **Event Promotion Logo Placement:** Your company's logo will be featured on various event materials, including digital promotions and email communications to our 7,000+ supporters.
- **Website Hyperlink:** All digital placements of your logo will include a hyperlink to your company's website.
- **Social Media Post:** One dedicated post recognizing your sponsorship.
- **Program Book Listing:** Company name listed in the digital and print program book.
- **Branded Takeaway Items:** Option to provide branded items for 200+ guests.
- **Exclusive Invitations:** Your company will receive invitations to Victory Programs' exclusive events.

## Sponsorship Levels

### Victory Friend \$2,500

- **2 Event Tickets:** *Additional tickets available at a special rate.*
- **Event Promotion Logo Placement:** Your company's logo will be featured on various event materials, including digital promotions and email communications to our 7,000+ supporters.
- **Website Hyperlink:** All digital placements of your logo will include a hyperlink to your company's website.
- **Social Media Post:** One post recognizing your sponsorship.
- **Program Book Listing:** Company name listed in the digital and print program book.
- **Branded Takeaway Items:** Option to provide branded items for 200+ guests.
- **Exclusive Invitations:** Your company will receive invitations to Victory Programs' exclusive events.

### Tailored Packages and More Information

A member of the VPI development team is happy to discuss customizing benefits and packages that fit your company's philanthropic interests. For more information about sponsorship and giving opportunities, contact [development@vpi.org](mailto:development@vpi.org).