



# 2025 Sponsorship Opportunities

Victory Programs opens the door to hope, recovery, and community for individuals and families facing homelessness, substance use, or other chronic health conditions. For 50 years, we have been fostering a world where everyone has access to safe, healthy, and inclusive communities.



Corporations, foundations, and individuals have long supported Victory Programs to help make our mission possible. As an event sponsor, you will have a direct and positive impact in our communities while promoting your company and its core values.

**Shauna Helton, Chief Development Officer**

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[www.vpi.org](http://www.vpi.org)



@VictoryPrograms



# Red Door Events

Victory Programs' Red Door Events bring community members, donors, and partners together to learn what happens when people step through our iconic Red Doors to access housing, health, recovery, and hope. These intimate events occur twice a year at one of our various program sites and provide an inside look at our dynamic work.

| Sponsorship Benefits   | Victory Leader<br>\$10,000 | Victory Partner<br>\$5,000 | Victory Advocate<br>\$2,500 | Victory Supporter<br>\$1,000 |
|--|----------------------------|----------------------------|-----------------------------|------------------------------|
| Company name listed as a Presenting Sponsor in event title   | ✓                          |                            |                             |                              |
| Special recognition during speaking program at the event   | ✓                          | ✓                          |                             |                              |
| Feature in our monthly e-newsletter sent to over 7,600 households  | ✓                          | ✓                          | ✓                           |                              |
| Logo will be included in digital and print promotions, event signage, slideshow, and press materials                         | ✓                          | ✓                          | ✓                           |                              |
| Logo on Victory Programs' website  | ✓                          | ✓                          | ✓                           | ✓                            |
| Featured on our social media platforms with over 4,600 followers   | ✓                          | ✓                          | ✓                           | ✓                            |
| Receive complimentary tickets to special events  | 8 Tickets                  | 6 Tickets                  | 4 Tickets                   | 2 Tickets                    |
| Opportunity to have an in-person lunch in your office or at Victory Programs for staff to learn about the impact of our work | ✓                          | ✓                          | ✓                           | ✓                            |
| Opportunity to volunteer as a group at the Boston Living Center, Mobile Prevention Team, or Victory Connector                | ✓                          | ✓                          | ✓                           | ✓                            |

# Let's Do Lunch! at the Boston Living Center



Victory Programs' [Boston Living Center \(BLC\)](#), located at 29 Stanhope Street in the Back Bay, offers a robust Food Pantry and nutritious meals in our dining room five days a week to combat food insecurity and connect members to a supportive, accepting community.

Through a Victory Programs' Let's Do Lunch! sponsorship, you can support members of the Boston Living Center who rely on our meals program as their primary or secondary food source.

| Sponsorship Benefits   | Victory Leader<br>\$10,000 | Victory Partner<br>\$5,000 | Victory Advocate<br>\$2,500 | Victory Supporter<br>\$1,000 |
|--|----------------------------|----------------------------|-----------------------------|------------------------------|
| Number of meals your sponsorship provides  | 1,395 meals                | 697 meals                  | 349 meals                   | 139 meals                    |
| Special Zoom or in-person meet and greet with Executive Director Sarah Porter to learn about the BLC                         | ✓                          |                            |                             |                              |
| Feature in one print newsletter and monthly e-newsletter sent to over 7,600 households                                       | ✓                          | ✓                          |                             |                              |
| Logo on Victory Programs' website  | ✓                          | ✓                          |                             |                              |
| Featured on social media platforms with 4,600 followers  | ✓                          | ✓                          | ✓                           | ✓                            |
| Receive complimentary tickets to special events  | 8 Tickets                  | 6 Tickets                  | 4 Tickets                   | 2 Tickets                    |
| Opportunity to have an in-person lunch in your office or at Victory Programs for staff to learn about the impact of our work | ✓                          | ✓                          | ✓                           | ✓                            |
| Opportunity to volunteer as a group at the Boston Living Center, Mobile Prevention Team, or Victory Connector                | ✓                          | ✓                          | ✓                           | ✓                            |

# Virtual Roundtable Discussions

Our virtual roundtable discussions are facilitated by President and CEO Sarah Porter and feature conversations with a panel of experts in housing, substance use, health, family homelessness, and other issues that affect our community. These discussions attract a wide range of attendees, such as corporate partners, leaders from community organizations, public officials, individual constituents, and donors.

Virtual roundtable discussions occur twice a year and will be posted on [YouTube](#) and Victory Programs' website which are shareable for your use.

| Sponsorship Benefits   | Victory Leader<br>\$2,000 | Victory Partner<br>\$1,500 | Victory Advocate<br>\$1,000 | Victory Supporter<br>\$500 |
|--|---------------------------|----------------------------|-----------------------------|----------------------------|
| Company name listed as a Presenting Sponsor in event title   | ✓                         |                            |                             |                            |
| Special recognition and introduction at the start of the Roundtable Panel  | ✓                         | ✓                          |                             |                            |
| Feature in our monthly e-newsletter sent to over 7,600 households  | ✓                         | ✓                          | ✓                           |                            |
| Logo will be included in all Roundtable digital and print promotions, slideshow, and press materials                         | ✓                         | ✓                          | ✓                           |                            |
| Logo on Victory Programs' website  | ✓                         | ✓                          | ✓                           | ✓                          |
| Featured on our social media platforms with over 4,600 followers   | ✓                         | ✓                          | ✓                           | ✓                          |
| Receive complimentary tickets to special events  | 8 Tickets                 | 6 Tickets                  | 4 Tickets                   | 2 Tickets                  |
| Opportunity to have an in-person lunch in your office or at Victory Programs for staff to learn about the impact of our work | ✓                         | ✓                          | ✓                           | ✓                          |
| Opportunity to volunteer as a group at the Boston Living Center, Mobile Prevention Team, or Victory Connector                | ✓                         | ✓                          | ✓                           | ✓                          |

# So You Want to Do It All?

Make the greatest impact by sponsoring all of our events

| Sponsorship Benefits  | Annual 1-year<br>Victory Leader<br>\$20,000 | 6-month<br>Victory Partner<br>\$15,000 |
|---|---|--|
| Company name listed as a Presenting Sponsor in all event titles   | ✓   |  |
| Special recognition during speaking program at all events   | ✓   | ✓                                      |
| Feature in our monthly e-newsletter sent to over 7,600 households   | ✓   | ✓                                      |
| Logo will be included in digital and print promotions, event signage, slideshows, and press materials for all events                                | ✓   | ✓                                      |
| Logo on Victory Programs' website year-round  | ✓   | ✓                                      |
| Featured on social media platforms with 4,600 followers for all events year-round   | ✓   | ✓                                      |
| Receive complimentary tickets to all special events   | 8 Tickets                                   | 6 Tickets                              |
| Opportunity to have an in-person lunch in your office or at Victory Programs for staff to learn about our work and ways to further partner together | ✓   | ✓                                      |
| Opportunity to volunteer as a group at the Boston Living Center, Mobile Prevention Team, or Victory Connector                                       | ✓   | ✓                                      |

## Tailored Packages

We are happy to discuss customizing benefits and packages that fit your company's needs and sponsorship interests.

**For more information about sponsorships, contact:**

Shauna Helton, Chief Development Officer

[shelton@vpi.org](mailto:shelton@vpi.org)

(617) 318-3434 x146

## Our Impact

FY23 (July 1, 2022-June 30, 2023)

### Health and Recovery Programs



- 580 clients in residential recovery programs.
- 102 clients in short-term treatment.
- 107 clients graduated from recovery programs.

### Housing Programs



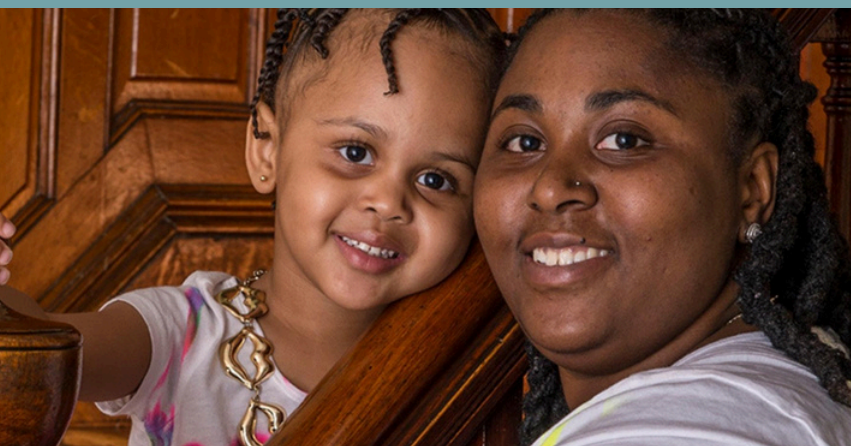
- 171 clients in family shelters.
- 78 clients in permanent housing.
- 102 clients in low-threshold housing.
- 56 families moved to permanent housing.

### Prevention Programs



- The Boston Living Center served 27,000 meals.
- 186 new members joined the Boston Living Center.
- Mobile Prevention Team interacted with 2,700 clients.

Over 3,855 people served



# Volunteer with us!

## Serve Meals at the Boston Living Center

29 Stanhope St.,  
Boston, MA

Help serve meals to our members living with HIV/AIDS and other chronic illnesses who may also be experiencing substance use disorder and housing or food insecurity.

- Lunch shifts: Weekdays from 10:00 AM - 2:30 PM
- Dinner shifts: Mondays from 5:00 PM - 8:00 PM

*Max capacity of 7 volunteers per shift\**

## Build Harm Reduction Kits

29 Stanhope St. &  
965 Massachusetts Ave.  
Boston, MA

Work in collaboration with staff at one of our two locations to build harm reduction kits filled with vital, lifesaving supplies for our Mobile Prevention Team and Victory Connector.

- Wednesday shifts from 10:00 AM - 12:00 PM
- Thursday shifts from 1:00 PM - 3:00 PM

*Max capacity of 10 volunteers per shift\**

\*Due to space limitations of our kitchen and communal spaces, volunteer group sizes are limited, but opportunities for larger group engagements are available upon request.



## Your Support is Vital: Other Ways to Help

- Donate needed supplies from our [wish list](#).
- Purchase personal care items and build hygiene kits in your office.
- Host a drive for cold-weather gear, socks, or other supplies.
- Become an advocate and spread Victory Programs' mission with your network on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

**For more information about volunteering or hosting a drive, contact:**

Emily Julien, Corporate and Community Engagement Coordinator

[ejulien@vpi.org](mailto:ejulien@vpi.org) | (781) 786-1284