



Victory Programs'
Corporate Sponsorship
Opportunities
2023

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We open the door to hope, recovery, and community for those who need it most.



Victory Programs has been helping individuals and families in crisis for nearly 50 years. Thousands turn to us yearly for shelter, sustenance, recovery, care, and professional, compassionate support. Most struggle with substance use and mental health, and many live with HIV/AIDS.

The individuals and families we serve are homeless or precariously housed—but their challenges are even more complicated. The great majority have histories of trauma (90%), chronic substance use (72%), and mental health issues (64%). Almost half live with HIV/AIDS, Hepatitis C, and/or other chronic health conditions (44%). In addition, and compounding the challenges they face, 97% of those we serve are extremely low-income, living below the Federal Poverty Level.

At Victory Programs, we employ a harm-reduction model that meets people where they are with individualized services that focus on their strengths and support them in making life-sustaining decisions. Our team of more than 250 staff across 22 programs works with people to develop and execute creative, safe solutions to the very real challenges they face.

As an event sponsor, your company can have a direct impact on helping those we serve, along with opportunities to promote your company and its core values.

Let's Do Lunch!

You can support Victory Programs' Boston Living Center through our Let's Do Lunch! Sponsorship!

At Victory Programs' Boston Living Center, we believe that food is medicine. The BLC's focus on nutrition improves the health of individuals living with chronic illnesses such as HIV/AIDS and experiencing food insecurity. Good nutrition has the power to reduce symptoms, and it can minimize medication side effects. And it can provide comfort when it is needed most.

We offer nutritious, hot, congregate meals in our dining room to address food insecurity and to connect members to a supportive, accepting community. 81% of BLC members use our meals program as their primary or secondary food source.

Through Victory Programs' Let's Do Lunch! Sponsorship, you can support members of the Boston Living Center who come in daily to access services and have a warm meal. Your sponsorship will help provide members with nutritious, free breakfasts and lunches on a single day, or over consecutive business days, of your choosing.

Sponsorship Levels

1 Day

\$1,000

5 Days

\$2,500

10 Days

\$5,000

20 Days

\$10,000

Sponsorship Benefits

- The opportunity to have up to 7 volunteers from your organization serve lunch during your sponsored days
- Prominent signage in the Boston Living Center dining room on the day(s) of your sponsored meals
- Feature in our monthly newsletter coinciding with your sponsorship
- Posts on social media
- Logo on Victory Programs' website



Red Door Brunches

Victory Programs' Red Door Brunches bring caring community members together to learn what happens when people step through our iconic Red Doors to access housing, health, recovery, and hope. These intimate events occur in the dining room at our Boston Living Center, a space known for building community and camaraderie. Guests will enjoy a delicious meal prepared by a special guest chef and hear from speakers such as current or previous Victory Programs' clients, long-time supporters, and staff members about Victory Programs' work. While there is no cost to attend, guests are asked to make a contribution at the event.

A Red Door Brunch sponsorship puts your company in front of a desirable audience and aligns you with our mission and, therefore, with our guests who have demonstrated their support for Victory Programs.

The Red Door Brunch occurs twice a year, and sponsorships will include both events.

Sponsorship Benefits

	Victory Leader \$10,000	Victory Partner \$5,000	Victory Advocate \$2,500	Victory Supporter \$1,000
Opportunity to volunteer as a group at the Boston Living Center or ReVision Urban Farm on a weekday of your choosing				
Opportunity to have an in-person or virtual lunch for all staff to learn about our work				
Features on social media posts				
Logo will be included in online and printed promotions, event signage, and press material				
Opportunity for two people to attend the event				
Logo on Victory Programs' website				
Listed as lead sponsor for the events with special recognition				
Opportunity to provide branded gifts to attendees				
Feature in our Impact Report Summary, end-of-year newsletter, and Philanthropic Investment letter to major donors				

Virtual Roundtable Discussions

Victory Programs works to educate the community at large about our work and issues affecting the Greater Boston Area and beyond. Our virtual roundtable discussions feature conversations with Victory Programs' staff and attract a wide range of people, such as leaders from community organizations, public officials, individual constituents, and significant donors.

Your sponsorship will provide an educational opportunity for our community and get more people involved in our efforts to provide housing, health, recovery, and hope to those who need it most.

Virtual roundtable discussions will be posted on YouTube and Victory Programs' website. Sponsorships will cover both virtual roundtable discussions.

Sponsorship Benefits

	Victory Leader \$2,000	Victory Partner \$1,500	Victory Advocate \$1,000	Victory Supporter \$500
Opportunity to volunteer as a group at the Boston Living Center or ReVision Urban Farm on a weekday of your choosing				
Opportunity to have an in-person or virtual lunch for all staff to learn about our work				
Features on social media posts				
Logo will be included in online and printed promotions, event signage, and press material				
Logo on Victory Programs' website				
Listed as lead sponsor for the events with special recognition				
Feature in our Impact Report Summary, end-of-year newsletter, and Philanthropic Investment letter to major donors				

Other Sponsorship Opportunities

You can make the greatest impact by sponsoring all of our events!

\$20,000

- 20 Days of Let's Do Lunch!
- All benefits from the Victory Leader level for the Red Door Brunches and Virtual Roundtables

\$15,000

- 10 Days of Let's Do Lunch!
- All benefits from the Victory Partner level for the Red Door Brunches and Virtual Roundtables

Tailored Packages

We are happy to discuss customizing benefits and packages that fit your company's needs and sponsorship capabilities.

For more information about sponsorships, please contact:

Eve Rabinowitz, Deputy Director of Development

ERabinowitz@vpi.org

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Our Impact

FY 22 (July 1, 2021–June 30, 2022)

Health and Recovery Programs



- 590 clients in residential recovery programs
- 105 clients in short-term treatment
- 199 clients graduated from recovery programs

Housing Programs



- 208 clients in family shelters
- 56 clients in permanent housing
- 54 clients in low-threshold housing
- 118 families moved to permanent housing

Prevention Programs



- The Boston Living Center served 22,096 meals
- Mobile Prevention Team interacted with 3,500+ clients

Over 4,775 people served



Volunteer with us!

Serve Meals at the Boston Living Center

Serve meals to our members living with chronic illnesses such as HIV/AIDS and experiencing housing and food insecurity.

Lunch shifts are every weekday from 10:00 AM- 2:30 PM

Max capacity of 7 volunteers per shift

Suggested donation of \$500 per shift

Help at ReVision Urban Farm

Assist with a variety of farm tasks to provide fresh, nutritious produce to our programs and the greater community

Shifts are every weekday from 9:00 AM-12:00 PM, 1:00 PM-3:30 PM, or a full day with a lunch break

Max capacity of 12 volunteers per shift

Suggested donation of \$500 per shift



Build Hygiene Kits or Host a Drive

You can support individuals and families in our programs by building hygiene kits or hosting a drive. Our programs always look for hygiene products, cold-weather gear, and other much-needed items.

Hygiene kit building and drives can take place in your office anytime. If you are looking for a flexible activity for your team, this is a great opportunity!

For more information about volunteering, please contact:

Mackenzie Myhra, Volunteer Coordinator

mmyhra@vpi.org

(617) 318-3434 x147