

\$10,000
ELITE SPONSOR

\$7,500
PREMIER SPONSOR

\$5,000
PLATINUM SPONSOR

\$2,500
GOLD SPONSOR

\$1,250
SILVER SPONSOR

\$750
BRONZE SPONSOR

TABLE FOR
FOUR GUESTS



TWO
VOLUNTEERS



LOGO ON
TABLE TENTS



AD IN SLIDE
SHOW

*Four
Times
Per Loop*

*Three
Times
Per Loop*

*Three
Times
Per Loop*

*Twice
Per Loop*

*Twice
Per Loop*

*Once Per
Loop*

LOGO IN
OUTREACH



INCLUSION IN
PROGRAM

Logo

Logo

Logo

Logo

Logo

Name

SOCIAL
MEDIA

**Five
Posts**

**Four
Posts**

**Three
Posts**

**Two
Group
Posts**

**One
Group
Post**

**One
Group
Post**

victory
programs
Boston Living Center 

\$25,000

PRESENTING SPONSOR!

An EXCLUSIVE opportunity to brand this signature event for the HIV/AIDS community as your own!

- Presented by [Your Company Name] on event branding and outreach materials including logo on table numbers, table tents, volunteer aprons, and on the front cover of the event program
- Your ad in the event slideshow six times per loop
- Branded video or Speaking opportunity from the stage
- You may distribute branded gifts to 700+ attendees
- Two tables of eight guests each
- Volunteer opportunity for four
- A personalized video thanking your company posted eight times across Victory Programs and Boston Living Center social media channels
- Overdose prevention training for your staff

\$15,000

RESOURCE FAIR TITLE SPONSOR!

- Resource Fair Presented by [Your Company Name] on Resource Fair welcome poster, table numbers, and table tents, and on the back cover of the program at the event
- Your ad in the event slide show five times per loop
- Brief video at the event
- Table for eight guests
- Volunteer opportunity for four
- Custom posts thanking you for your generous support posted six times on Victory Programs and Boston Living Center social media channels
- Overdose prevention training for your staff

As part of our efforts to reduce our environmental impact, we are no longer printing a sponsor banner and instead will put sponsor logos on table tents. We are also moving sponsor ads from our printed program to the digital slide show, where they will appear on two large screens during the event. The total number of times your ad is included per loop will depend on your sponsor level.

\$250 MEAL SPONSOR! Listing in the program

Celebration of Life Sponsor Form

Company Name: _____

Contact Name & Title: _____

Mailing Address: _____

Phone: _____ Email: _____

Website: _____ Social Media: _____

**YES! We will sponsor the *Celebration of Life*
on Wednesday, November 6, 2019 as a:**

- | | |
|--|----------|
| <input type="checkbox"/> Presenting Sponsor | \$25,000 |
| <input type="checkbox"/> Resource Fair Title Sponsor | \$15,000 |
| <input type="checkbox"/> Elite Sponsor | \$10,000 |
| <input type="checkbox"/> Premier Sponsor | \$7,500 |
| <input type="checkbox"/> Platinum Sponsor | \$5,000 |
| <input type="checkbox"/> Gold Sponsor | \$2,500 |
| <input type="checkbox"/> Silver Sponsor | \$1,250 |
| <input type="checkbox"/> Bronze Sponsor | \$750 |
| <input type="checkbox"/> Meal Sponsor | \$250 |

- I have enclosed a check made out to Victory Programs
- A check will be mailed separately
- I will pay online at vpi.org
- Please charge my credit card

CC# _____ CVC# _____ Exp. Date: ____/____/____

Dear Friends,

Our annual Celebration of Life holiday dinner for the HIV/AIDS community is coming up and I want to take this opportunity to remind you how vital the Boston Living Center (BLC) is for people living with HIV/AIDS. The Center is more than a drop-in Program; it is a family. For most of our members, the BLC is their primary source of nutrition. It also offers vital support and educational services. It is no wonder many members consider the Center "home."

I know, first hand, how important the BLC is. I became a member here in 2004, after many hospitalizations for HIV related infections. The BLC was a crucial part of my recovery and I met many people in those early days that are still friends. I am honored to be the Program Director now.

HIV is still killing people. Infection rates continue to grow in the most vulnerable populations. Stigma is still a major barrier to medical adherence and self care. At the BLC we give people courage and strength to face the world as it is.

For many of our members this Celebration of Life is the only holiday celebration they will experience. This incredible event is possible because of the generous support of hundreds of dedicated volunteers in the truest sense of the holiday season.

This is also the largest fundraising event for the BLC. I invite and encourage you to be a part of this life-affirming event. Your gift to us is needed and appreciated by so many of the people that the BLC serves.

Sincerely,



Emerson Miller
Program Director, Victory Programs' Boston Living Center



THANK YOU FOR YOUR SUPPORT!

PLEASE RETURN FORM TO:

VICTORY PROGRAMS
EVE RABINOWITZ
CORPORATE RELATIONS & SPECIAL EVENTS MANAGER
965 MASSACHUSETTS AVE | BOSTON, MA 02118
617-541-0222 X647 | ERABINOWITZ@VPI.ORG

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