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Victory Programs Extends Partnership with Walgreens



September 28, 2015 — Victory Programs, a Boston nonprofit that provides residential substance use disorder treatment and transitional housing, recently announced continuation, for the third year running, of a corporate partnership with Walgreens that includes a \$25,000 grant from the national drugstore chain.

The yearlong partnership will support five annual fundraising events that of **Victory Programs** hosts.

Victory Programs President and CEO Jonathan Scott said, “In 2013, we launched a yearlong partnership program in an attempt to streamline the multiple requests made of our corporate supporters throughout the year. Walgreens stepped up as a pioneer yearlong partner, along with Macy’s and Eastern Bank, and the program has been a great success for the past three years.

Explaining the rationale for the partnership, Scott said, “Our agency is connected to Walgreens in both mission and proximity. One of our largest programs, the Boston Living Center, which provides hope, space, support and resources for community members living with HIV/AIDS by fostering wellness and responding to constantly changing needs in the HIV/AIDS community, shares space on Stanhope Street in Boston’s Back Bay neighborhood with Community, a Walgreens pharmacy. We are truly grateful to have Walgreens’ continued commitment for another year.”

Over the next year, Walgreens will sponsor Victory Programs’ five annual fundraisers—Gratitude Dinner in March, Dinnerfest Party + Auction in April, Drive for Victory Golf Tournament in June, Celebration of Life Thanksgiving Dinner in November, and Homes for the Holidays in December.

Additionally, Walgreens staff members have volunteered at the Boston Living Center and other Victory Programs’ events and programs periodically throughout the year.

Victory Programs said it recognizes yearlong sponsors like Walgreens prominently at each of its five annual events. In addition to event-specific benefits, Victory Programs’ yearlong partners like Walgreens are highlighted on its website throughout the year and acknowledged in its annual report.

Funds raised through yearlong partnerships help Victory Programs respond to the emerging needs of individuals and families in our communities who face great challenges. This year marks Victory Programs’ 40th year of providing health and housing services to individuals and families in need. Since its inception in 1975, the agency has expanded to 17 housing and health programs, providing shelter and recovery services to 2,300 people annually.